









farearth   
FOR SMALLSATS

# Project guide

# CONTENTS - Project guide

<b>FarEarth for SmallSats</b> <b>Overview</b>		Page 2
<b>FarEarth for SmallSats</b> <b>About our product</b>		Page 4
<b>FarEarth for SmallSats</b> <b>Project set-up</b>		Page 7
<b>FarEarth for SmallSats</b> <b>Pre-launch phase</b>		Page 9
<b>FarEarth for SmallSats</b> <b>Commissioning phase</b> A. Welcome to the portal B. In-orbit calibration		Page 12
		Page 13
		Page 15
<b>FarEarth for SmallSats</b> <b>Operational phase</b>		Page 18

**Learn more:**  
Supporting documents for  
further reading



**Complete questionnaire**  
Action is required



# Overview



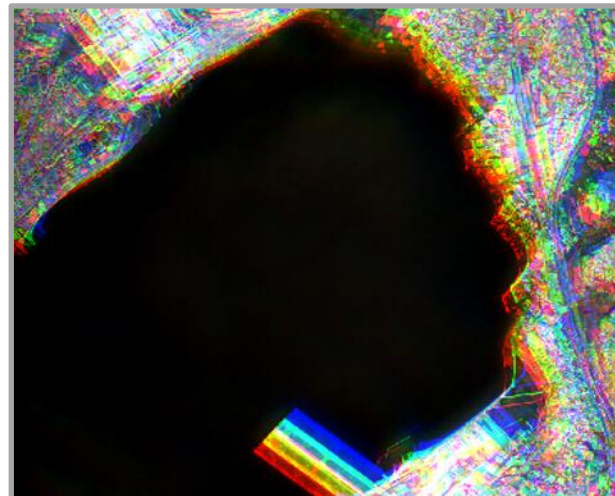
*FarEarth for SmallSats* is a cloud-based image processing solution for small satellite Earth observation missions. *FarEarth* offers raw data input, repeated calibrations, continuous automated bulk processing, and delivery of analysis-ready data to the *Archive*.

We offer sensor modelling services by considering your specific sensor characteristics to give you the best possible product. *Pinkmatter* works with you from pre-launch until your satellites' lifetime ends.

With our flexible solution, you can integrate multiple ground stations and satellites. Offered as a fully managed cloud-based Software-as-a-Service (SaaS), this model allows you to reduce the costs associated with processing satellite imagery by scaling to meet your specific needs.



calibration & validation ● automated bulk processing ● SaaS ● affordable ● flexible ● scalable



BEFORE

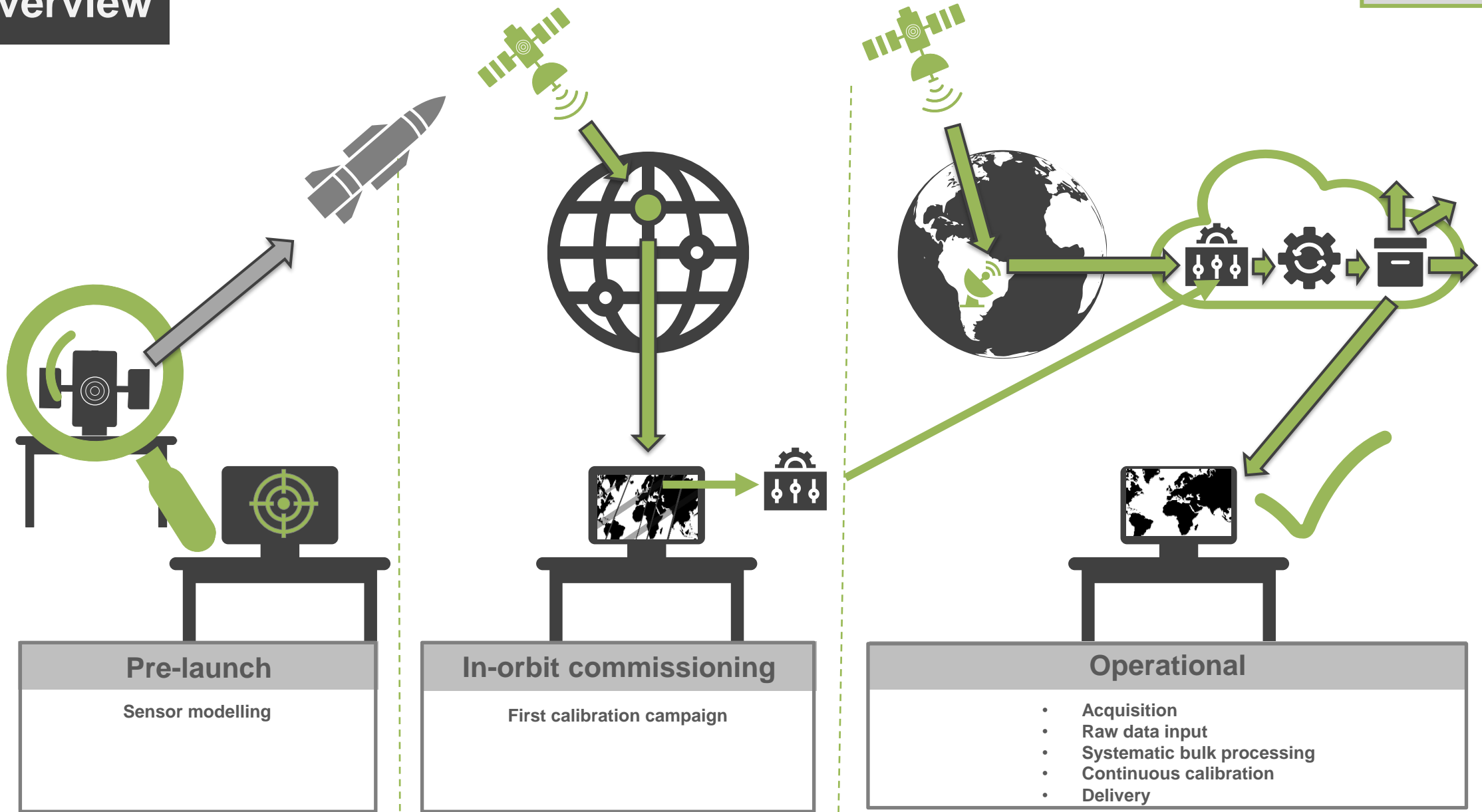


AFTER



# Overview

Learn more:  
Technical overview



## Pre-launch

Sensor modelling

## In-orbit commissioning

First calibration campaign

## Operational

- Acquisition
- Raw data input
- Systematic bulk processing
- Continuous calibration
- Delivery





## ADVANTAGES OF FAREARTH

### Quality products

- ✓ Decode satellite streaming data
- ✓ Radiometric calibration
- ✓ Geometric modelling
- ✓ Terrain corrected (orthorectification)
- ✓ Standard geo-referenced product formats
- ✓ Generated product metadata
- ✓ Product quality metrics
- ✓ Comparable across time and satellites

### Automated processing

- ✓ Custom-configured processing workflows
- ✓ Automated bulk processing
- ✓ Automated archiving and delivery
- ✓ Fast and reliable

### Flexible

- ✓ Ingestion options and APIs
- ✓ Prioritise pickup points
- ✓ Various processing workflows
- ✓ Deliver to your chosen destination
- ✓ Configurable rolling *Archive*
- ✓ One system for multiple missions and constellations
- ✓ Integrate multiple ground stations
- ✓ Flexible deployment options
- ✓ Optional custom reference data

### Sensor modelling and calibration

- ✓ Pre-launch support
- ✓ Continuous calibration
- ✓ Sensor-specific modelling, calibration & validation

### Cloud-based Software as a Service

- ✓ Fully managed solution
- ✓ Monitors system health
- ✓ No in-house infrastructure to maintain
- ✓ Always up to date
- ✓ Scale when you need it
- ✓ Reliable and secure
- ✓ Access controlled
- ✓ Monitoring dashboards

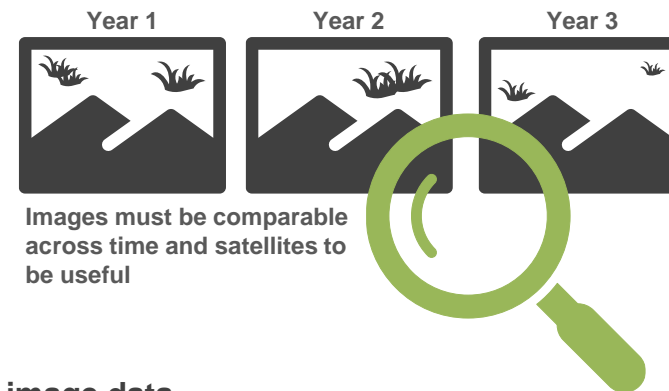
### Low risk

- ✓ Annual subscription
- ✓ Grow with your constellation
- ✓ Pre-launch sensor performance validation
- ✓ Secure cloud infrastructure

# Image correction



Each smallsat presents unique challenges. Raw satellite image data contains anomalies introduced by external geometric and radiometric factors. Therefore, image correction is vital to achieving quality image products to make your images comparable across time and satellites.



## Factors influencing smallsat image data

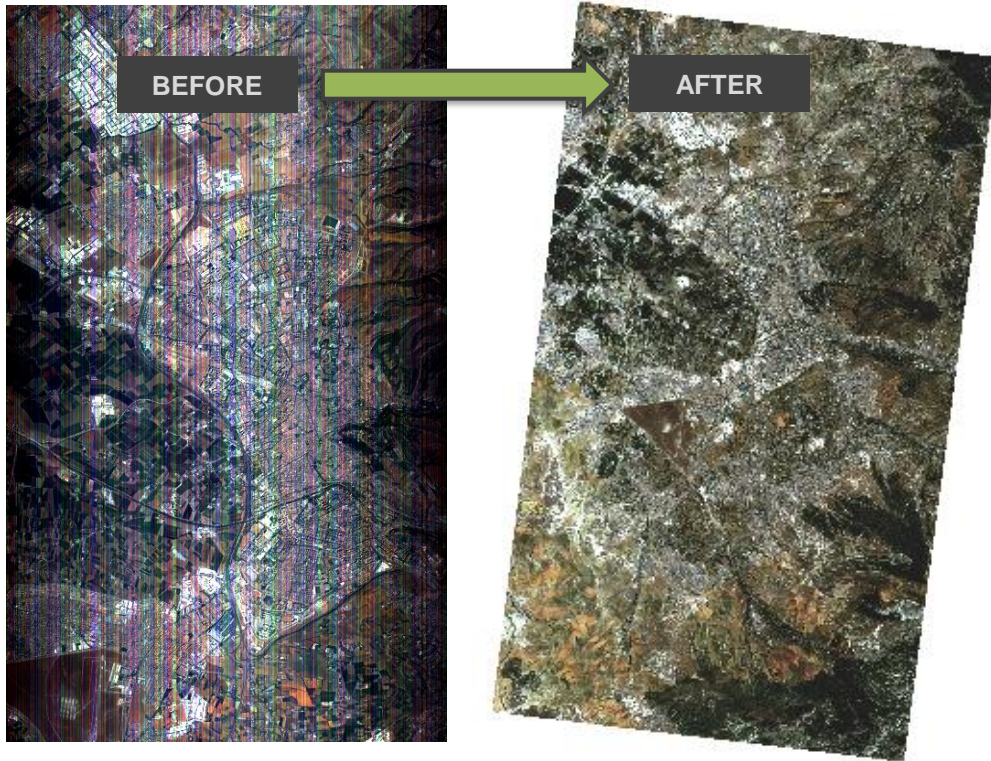
Distortions and noise are amplified with smallsats, requiring expert knowledge and new image processing approaches.

- Each camera is unique
- Satellite motion and vibration
- Orbital deviations
- Limitations for attitude determination
- Earth is semi-circular, perspective
- Compensation for incidence angle, terrain distortions

## Image correction considerations

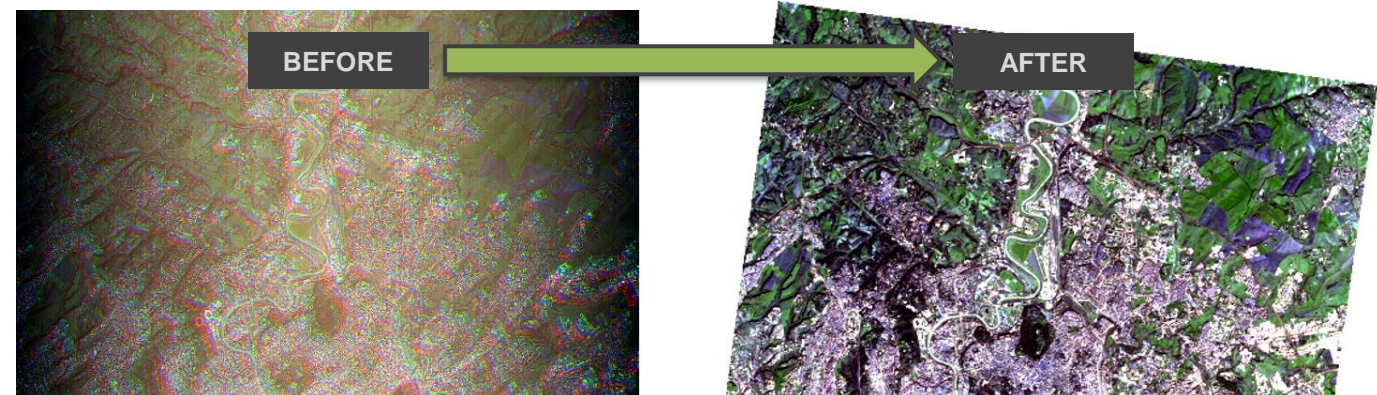
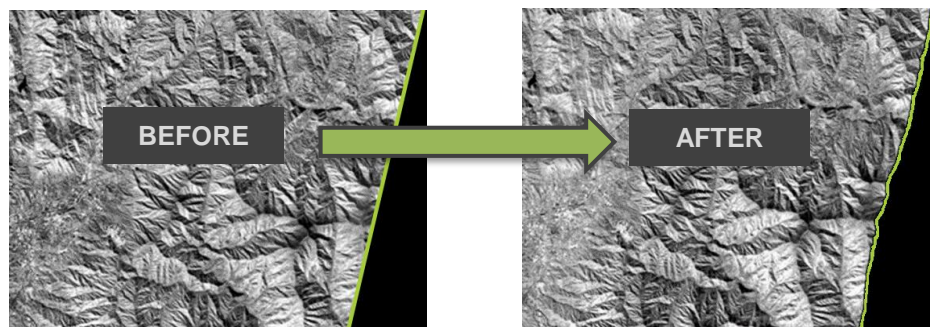
Geometric modelling	Radiometric calibration	Terrain correction
<ul style="list-style-type: none"> <li>• Bad detectors</li> <li>• Striping</li> <li>• Band alignment</li> <li>• Satellite pointing</li> </ul>	<ul style="list-style-type: none"> <li>• Lens distortions</li> <li>• Vignetting</li> <li>• Detector spectral response</li> </ul>	<ul style="list-style-type: none"> <li>• Elevation model</li> <li>• Look angle</li> <li>• Projection</li> </ul>





## *FarEarth* compensates for various anomalies and does corrections and calibrations

- Sensor characterisation
- Sensor element positions
- Detector offsets
- Detector overlaps
- Lens characterisation
- Camera optics
- Cross-calibration
- Ground sampling distance (GSD) assessment
- Detector striping removal
- Modulation Transfer Function (MTF) characterisation
- Geolocation accuracy assessment and calibration
- Pointing accuracy assessment and calibration
- Swath width assessment
- Effective focal length (EFL) assessment



# Image correction

- Learn more:**
1. Product level brochure
  2. Raw data format document

Small satellite image data received from a ground segment undergoes multiple processing stages to produce usable image data products. Each stage provides products with varying amounts of data manipulation and advancement toward a usable image.

*Note: The standard processing level definitions below are defined by Pinkmatter. The processing level and output data formats can be tailored according to your operational requirements.*



0110  
1001  
1010

Raw data



Level 0 product



Level 1A product



Level 1B product



**FarEarth standard deliverable product**

Level 1C product

<ul style="list-style-type: none"> <li>• Reformat raw telemetry data</li> <li>• Preserve data integrity</li> </ul>	<ul style="list-style-type: none"> <li>• Systematic corrections</li> <li>• Sensor geometry</li> <li>• Radiometric calibration</li> <li>• Georeferencing (RPC)</li> </ul>	<ul style="list-style-type: none"> <li>• Band alignment</li> <li>• RPC refinement</li> <li>• Terrain correction (Orthorectification)</li> <li>• Digital numbers to TOA radiance or reflectance</li> </ul>	<ul style="list-style-type: none"> <li>• Ortho product</li> <li>• Map projected</li> </ul>
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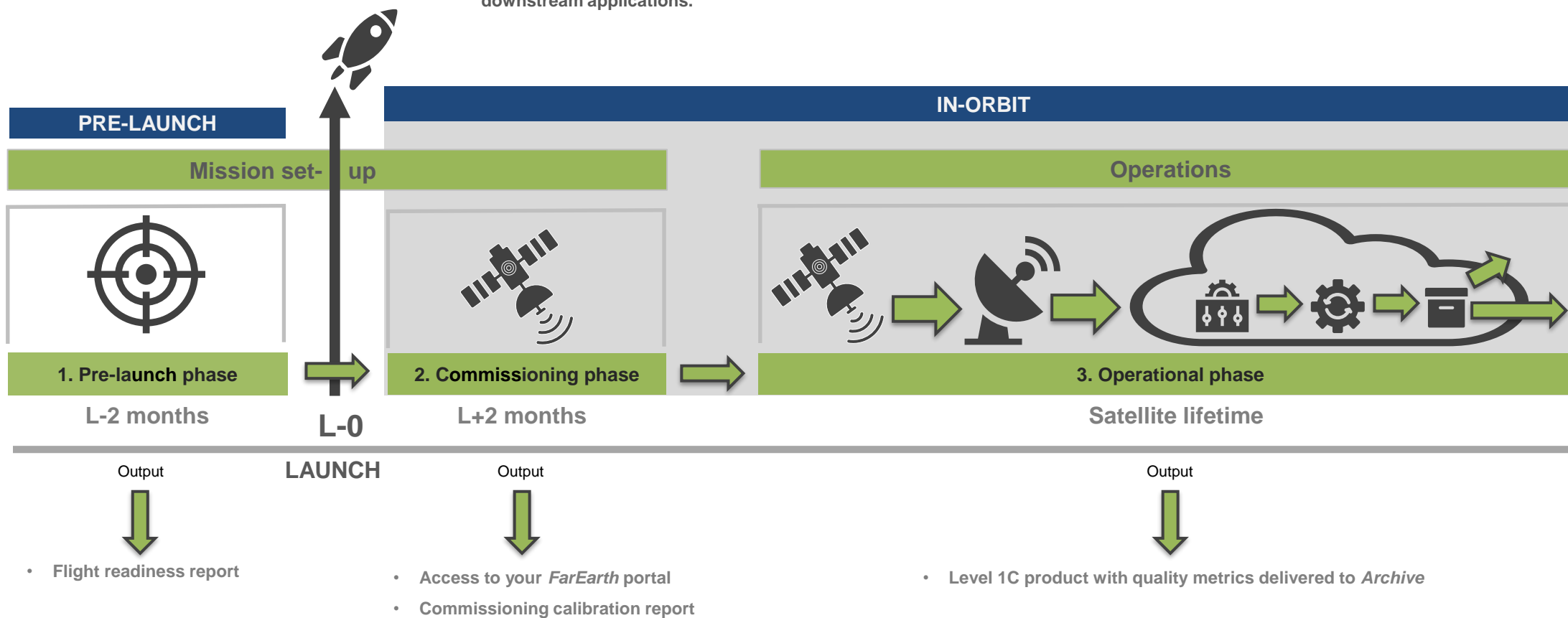
# Project outline

Learn more:  
Technical overview



Already in orbit?  
Don't worry,  
you can still  
use *FarEarth*

Your FarEarth project is divided into mission set-up and operations. Mission set-up involves all steps before the satellite is fully operational. Downlinked data is systematically processed during operations into useable image products for downstream applications.



# Project outline

Complete:  
Project questionnaire



## INFORMATION WE NEED FROM YOU

- Mission objectives & requirements
- Basic satellite specifications
- Basic sensor specifications



You can use our *FarEarth for SmallSats* solution at any phase of your small satellite mission.

We will work with your team to define the recommended configuration to match your requirements. Once you place your order, your *FarEarth for SmallSats* project starts.

### 1. Pre-launch phase



- Our project manager provides you with a project plan to guide you through the various project phases



- We coordinate with your engineers to develop a mission-specific sensor model and raw data decoder



- You receive regular progress reports

### 2. Commissioning phase



- You get access to your *FarEarth* portal



- After the satellite launch, we validate your first images and perform calibration

### 3. Operational phase



- Systematic bulk processing



- You get access to an online course and user guide. The *FarEarth* portal is easy-to-use




- You log support requests in our ticketing system



- Regular re-calibration ensures accurate and consistent image quality over the lifetime of your satellite



# Pre-launch phase

Complete: Pre-launch document 

Already in orbit?  
Don't worry,  
you can still  
use *FarEarth*



We coordinate with your engineers to develop a mission-specific sensor model and raw data decoder. We validate the performance of your sensor from the laboratory test data you provide.

## TIMELINE

Steps	Duration estimate	Responsibility
Provide satellite, sensor, and raw data format specifications	2 weeks	Satellite operator / integrator
Provide lab test data	2 weeks	Satellite operator / integrator
Pre-flight calibration	4 weeks	<i>Pinkmatter</i>
Flight readiness review	1 week	Satellite operator / integrator and <i>Pinkmatter</i>



What we need from you

- Complete pre-launch document
- Provide lab test data



What we do

- Develop a mission-specific sensor model
- Develop a raw data decoder specific to your mission



Why?

- The commissioning phase will use preliminary calibration parameters
- Validate sensor performance for launch go-no-go decision



What you get

- Sensor validation report



# Pre-launch phase

Complete:  
Pre-launch document



Don't have lab  
test data? Don't  
worry, talk to us!

## INFORMATION WE WILL NEED FROM YOU

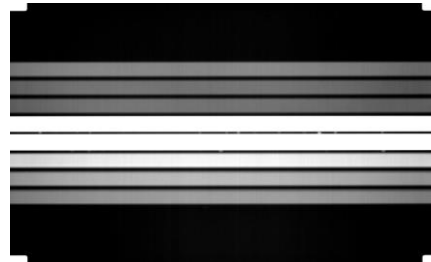
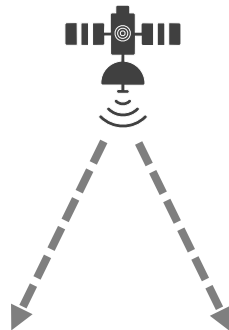
You receive a detailed list of  
information we need from you.

### Pre-launch document

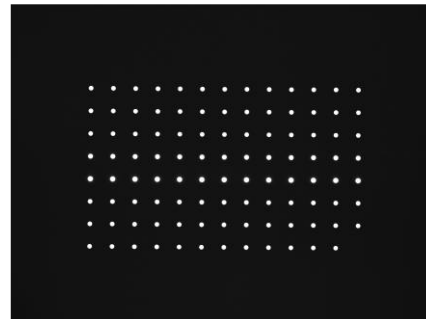
#### Some information required from you:

- Theoretical and laboratory datasets
- Sensor data integration control document (ICD)
- Sensor field of view (FOV)
- Lens effective focal length (EFL)
- Ground sampling distance (GSD)
- Bus specifications
- Payload data stream format
- Sensor lab test data

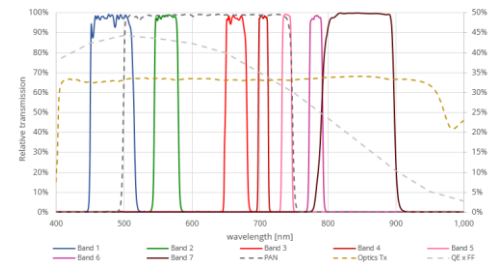
You need to  
complete this  
document



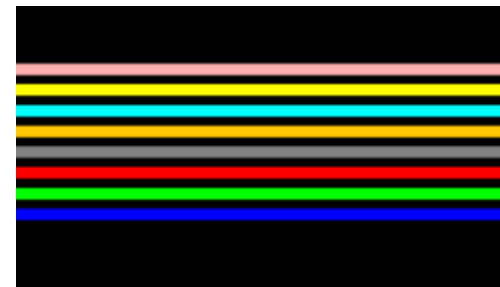
Flat field correction



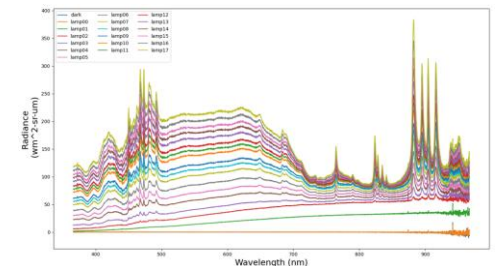
Lens distortion grids



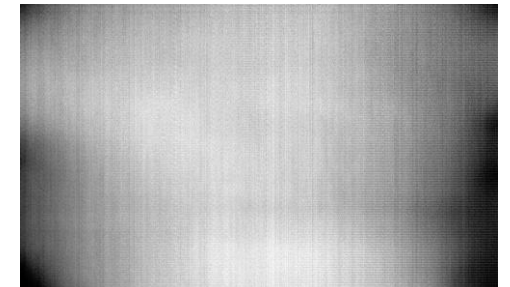
Spectral response functions



Sensor layout



Integration sphere data



Dark view

# Pre-launch phase



## WHAT YOU WILL RECEIVE

After the sensor test information evaluation, you receive a pre-launch sensor validation report for your flight readiness review.

### Pre-launch sensor validation report

#### Mission sensor

- Focal plane assembly & sensor layout
- Sensor layout & bands
- Spectral response functions

#### Pre-Launch calibration & datasets

##### ESUN coefficients

- Result

##### Flat-field correction

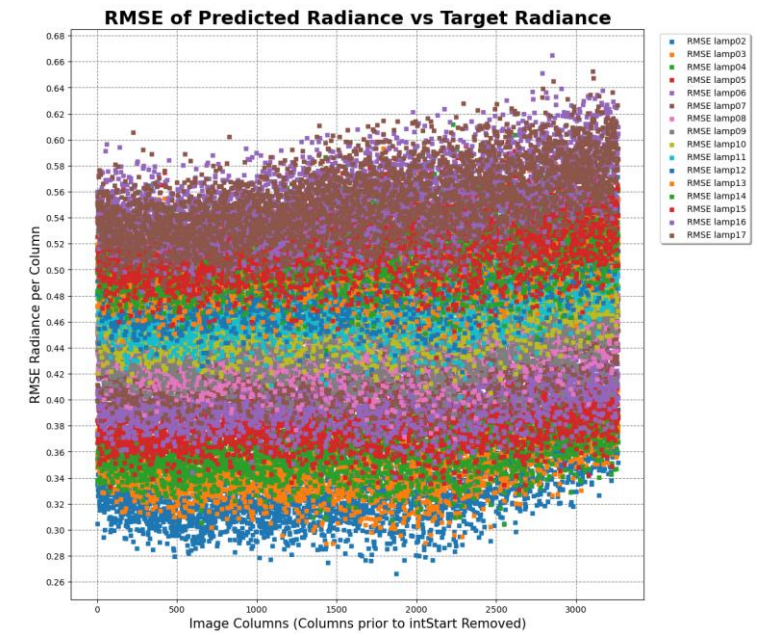
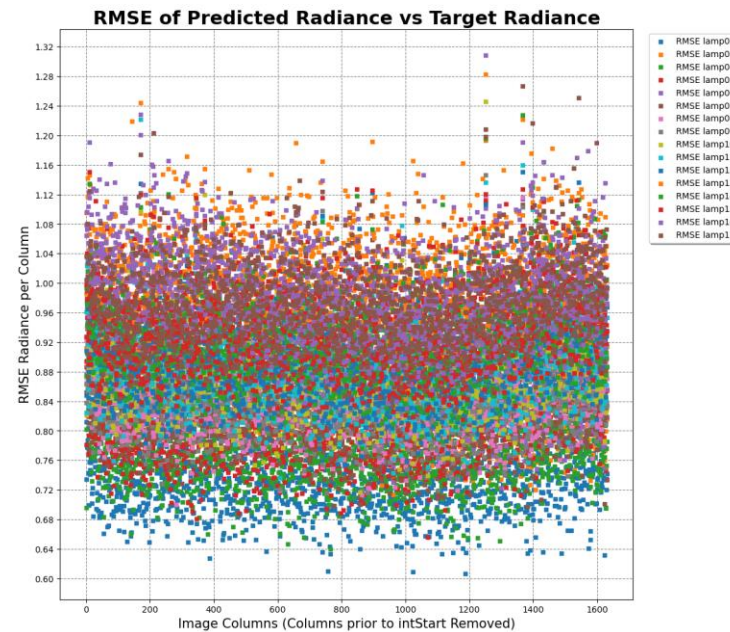
- Result – NUC modelling
- Result – calibration coefficients

##### Bad pixel columns

- Result

#### Conclusions

You will get a validation report

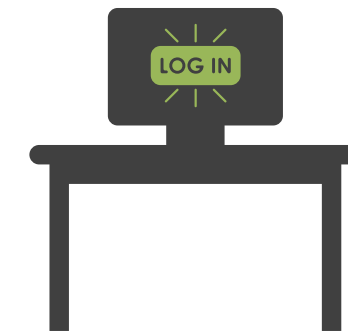
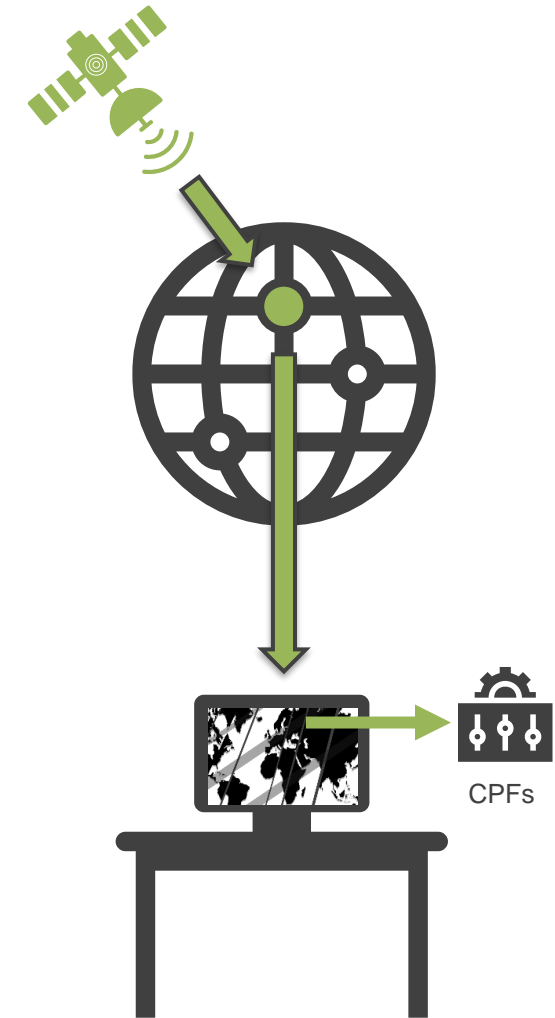


# Commissioning phase



Congratulations, your satellite is in orbit! It is time for commissioning:

- A. You receive access to your *FarEarth* portal
- B. Let's get started with your first calibration campaign



A. Welcome to your portal








B. First calibration campaign

# Welcome to the portal



Once your satellite is in orbit, you can access the *FarEarth for SmallSats* portal. The *FarEarth* portal is easy-to-use. Watch the “getting started” video to familiarise yourself with some features.

- 
**What we do**
  - Configure the system according to your specific requirements
- 
**What you do**
  - Create your login
  - Watch the “getting started” video
- 
**Why?**
  - Familiarise yourself with the portal
- 
**What you get**
  - Access to the *FarEarth* portal



**Sign in with your email address**

Email Address

Password

[Forgot your password?](#)

Don't have an account? [Sign up now](#)





# In-orbit calibration



## TIMELINE

Once your satellite is launched, you complete the in-orbit satellite commissioning. This typically takes 4 to 6 weeks.

Once your satellite is commissioned, your first *FarEarth* calibration campaign starts.

Steps	Duration estimate	Responsibility
Provide raw data stream for validation	1 week	Satellite operator
Acquire images over calibration sites	± 4 weeks	Satellite operator
Consultation on required changes if required	Throughout calibration phase	Collaborative
First calibration with a report	4 weeks	<i>Pinkmatter</i>
Process first images for validation	Throughout calibration phase	<i>Pinkmatter</i>



**What we need from you**

- Acquisitions over all specified well-known calibration sites



**What we do**

- Radiometric calibration
- Geometric characterisation
- Process your first images for validation



**Why?**

- We create Calibration Parameter Files (CPF) specific to your sensor for image corrections during the operational phase



**What you get**

- Calibration report
- Sample of processed images



# In-orbit calibration

Complete:  
Calibration campaign document

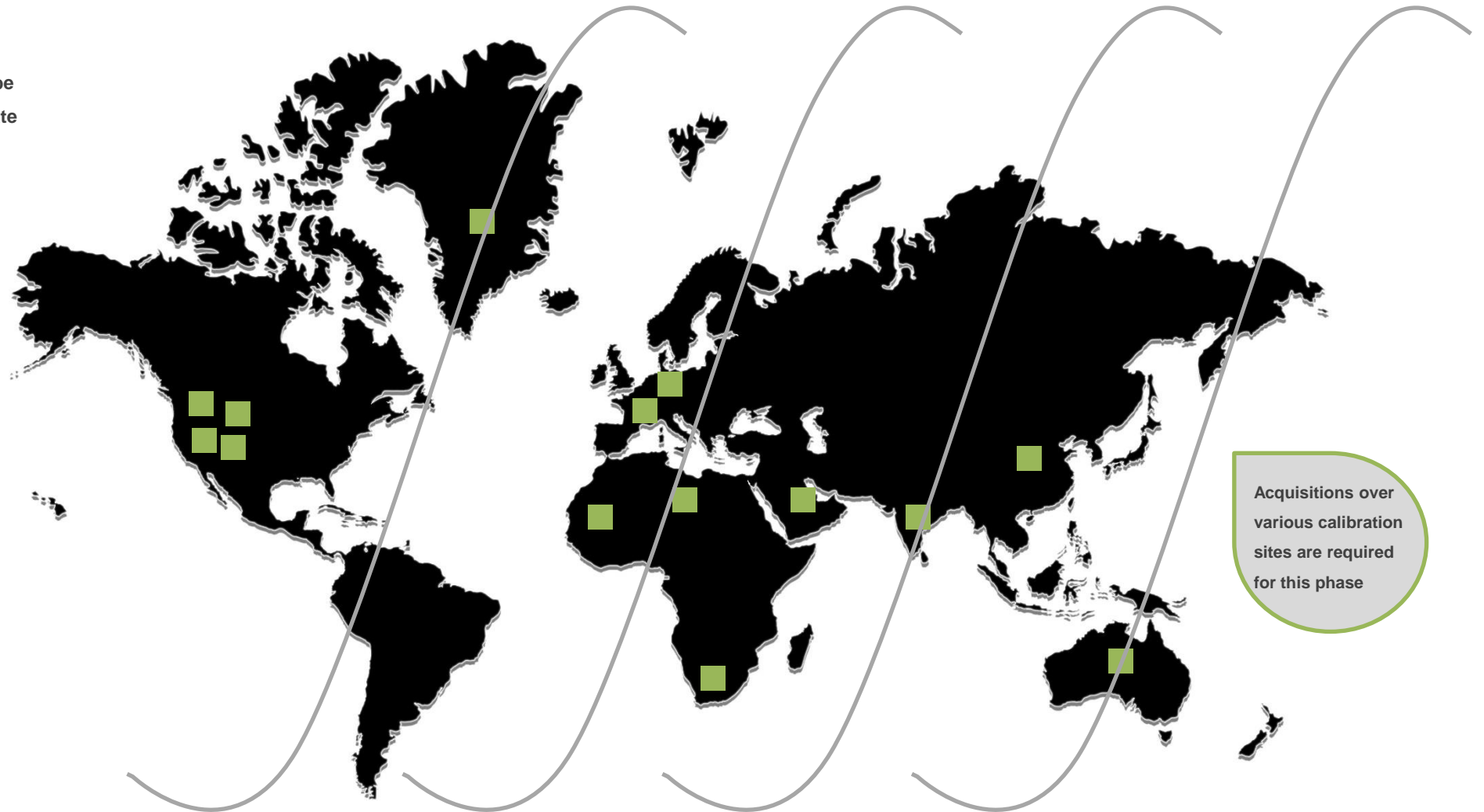


We supply you with a calibration campaign document that lists the calibration sites to be imaged. We will use these images to calibrate your sensor.

## Calibration campaign document

Information required from you:

- Acquire images over the specified well-known calibration sites
- Acquire calibration data using all the sensor's different nominal operational modes
- Acquire calibration data across the sensor's thermal operating range



Acquisitions over various calibration sites are required for this phase



# In-orbit calibration

Learn more:  
Technical overview



You receive  
your first  
images!

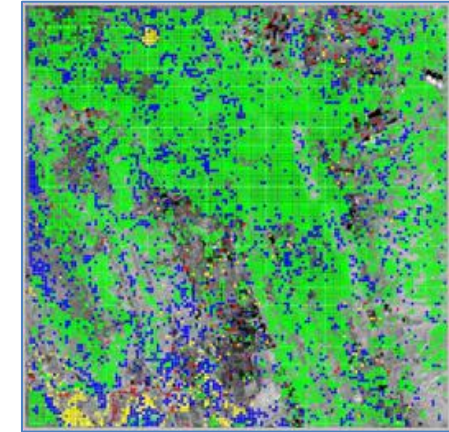
## In-orbit calibration report

The outcome of the calibration

Assessment of:

- Geolocation accuracy
- Effective ground sampling distance (GSD)
- Swath width
- Line rate
- Spectral response

Observations and recommendations



*FarEarth* verifies the accuracy by measuring the radiometric value and geometric location of pixels. The image shows the geometric difference between the processed data and reference data.

Green < 0.5 pixels

Teal  $\geq 0.5$  & < 1 pixels

Blue  $\geq 1$  & < 2 pixels

Yellow  $\geq 2$  & < 5 pixels

Red  $\geq 5$  pixels



# Operational phase

**Learn more:**  
 1. Getting started video  
 2. User manual



You are good to go! Your satellite is ready to acquire operational images.

*FarEarth* automatically processes and archives these images.

Because the sensor changes over time, regular in-orbit re-calibration is required. This process is similar to the initial in-orbit calibration and will not interfere with your operations.

**PRODUCT**

- Level 1C
- Industry standard file
- Radiometric calibration
- Geometric modelling
- Orthorectification
- Standardised metadata



**What we need from you**

- Continuously upload your images to the *FarEarth* pick-up point
- Manage and monitor orders in the portal
- View and download your products from the *Catalogue*



**What we do**

- Systematic automated image processing
- Regular in-orbit calibration
- Manage infrastructure and system performance
- Support via a ticketing system



**Why?**

- Pinkmatter* will review sensors quarterly and adapt your CPF files to ensure the accuracy of your data

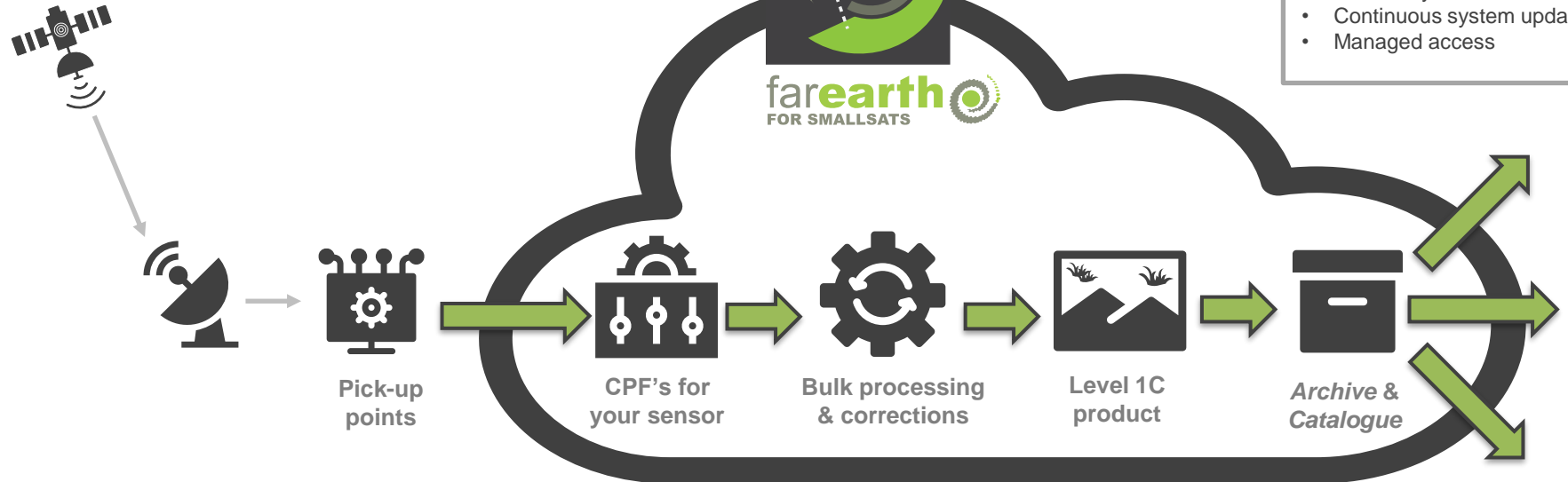


**What you get**

- Fully managed service
- Level 1C products with quality metrics
- Regular Calibration Reports



# Operational phase



**pinkmatter**  
 Managed cloud-based service

- Managed infrastructure
- Monitor system health
- Continuous system updates
- Managed access



Support via a ticketing system

**Learn more:**

1. Getting started video
2. User manual



- Regular in-orbit re-calibration
- Radiometric calibration
- Geometric modelling
- Orthorectification
- Standard geo-referenced product formats
- Product meta-data
- Product quality metrics
- Search and download products



- Manage and monitor orders
- View and download products

Customer operator OR API's



FarEarth standard API's allow for integration and automation

