

Short guide



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Overview

Concerned about...

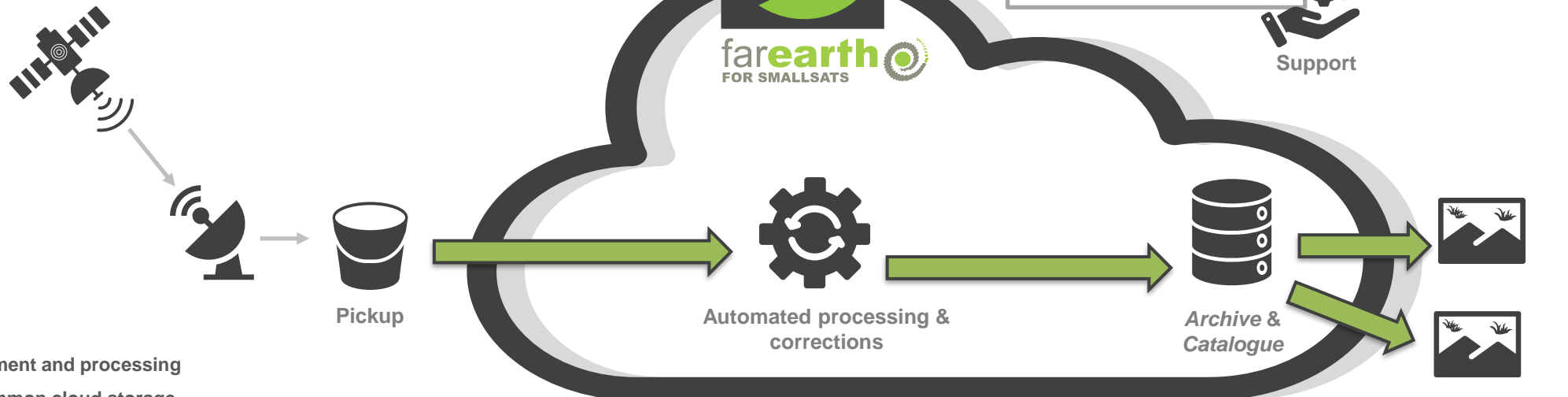


FarEarth for SmallSats is our image processing and data management software for NewSpace.

Our cloud-based system is the easiest way to calibrate new optical sensors and rapidly roll out processing for your constellation.

FarEarth creates high-quality image products that are accurate over time and across your satellites. Raw and processed products are securely stored in a searchable *Archive*. All at scale!

System



FarEarth is a flexible data management and processing system. It consumes data from common cloud storage providers for automated bulk processing.

Customisable workflows manage the data processing and outputs products to a robust *Archive* backed by a searchable *Catalogue*. It uses Kubernetes containerisation and cloud-based storage while targeting open standards such as STAC and OpenAPI.

Our fully managed cloud platform features enterprise-grade user management, security, monitoring, and reporting. This massively scalable system supports high throughput distributed processing.

pinkmatter

Managed cloud-based service

- Managed infrastructure
- Monitored system health
- Continuous system updates
- Access control



- Options**
- Map-ready Level 1C
 - Surface reflectance Level 2A
 - Custom processors

LOG IN

Customer operator

OR APIs

API

APIs allow for integration and automation

- Manage and monitor orders
- View and download products

Advantages

FarEarth is a managed cloud-based service, removing the need for your own hardware. In addition to image processing, *FarEarth* provides you with:

- Continuous sensor calibration
- Satellite performance monitoring
- Raw and processed data archiving
- Order progress tracking



Quality & accuracy

- Continuous calibration
- Sub-pixel geolocation
- Traceability
- Quality report per product



Infrastructure

- Managed service
- Automated scaling
- We take care of the infrastructure



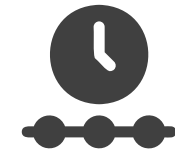
Security

- Access control
- Data silos
- Trusted cloud platform
- Industry-standard security



Compatibility

- Industry-standard packaging and tiling
- COG format
- STAC-compliant



Timeline

- Quickly onboard new and existing satellites
- Start using FarEarth anytime during your mission
- Process historical data
- Talk to us; the sooner, the better

Options

FarEarth supports multiple missions, various processors, and multiple sensors. The system is flexible and easily integrates into your acquisition and distribution systems.



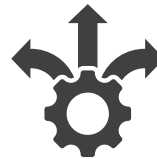
Any sensor

- Frame camera
- Push broom camera
- Multispectral payload
- Hyperspectral payload
- Thermal & sounder co-registration
- Many more...



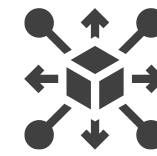
Any processor

- Includes standard pre-processors
- Pluggable custom processors
- Developing your own sensor?
FarEarth can manage your data and scaling



Flexibility

- APIs
- Processing pipelines
- Configurable data management
- Connects to external STAC-Catalogs
- Connects to buckets, acquisition systems, ground segment as a service



Deployment options

- Managed cloud-based service, log in and get started
- Private cloud
- Self-hosted



Cost

- Annual subscription
- Pathfinder option
- Enterprise option
- Ask about constellation options

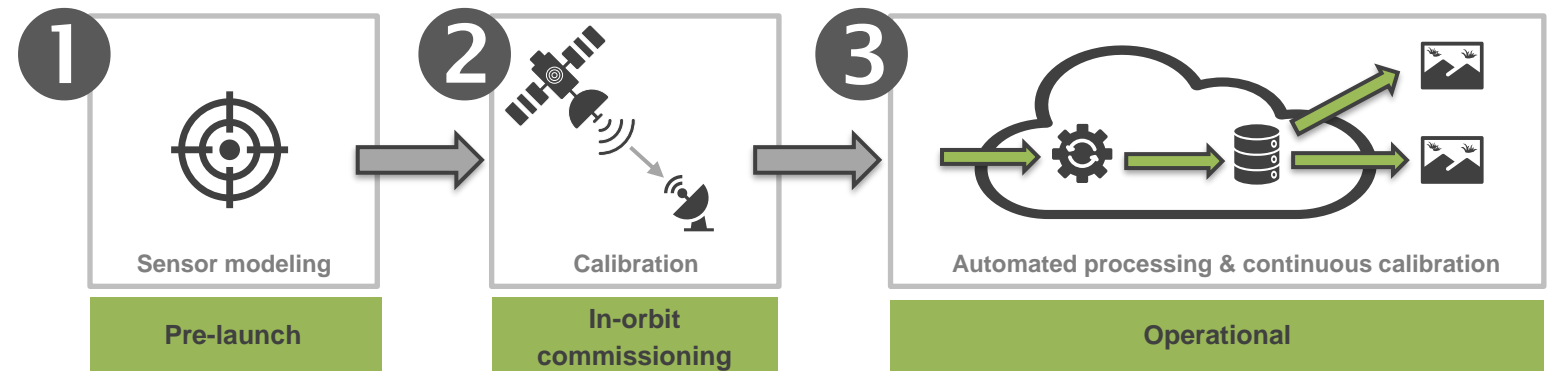
What to expect

Already in orbit?

Don't worry,
you can still
use *FarEarth*

Before you even launch your satellite, we will set you up for a successful mission.

We will work with your team to define the recommended configuration to match your requirements. Once you place your order, your *FarEarth for SmallSats* project starts.



- ❑ We use your lab data to calculate the initial calibration parameters for your sensor

- ❑ Lift-off!
- ❑ We will validate your downlinked data
- ❑ Visualise NavAtt and ephemeris
- ❑ Your first calibration campaign!

- ❑ Your *FarEarth* system is now fully operational and ready to automatically process data at scale

1 What to expect Pre-launch

Don't have lab test data? Don't worry, talk to us!

Before you launch, we use your lab data to calculate the initial calibration parameters for your sensor.

Note: If you miss this phase, no worries!



What we need from you

- Your sensor and data format specifications
- Lab test data



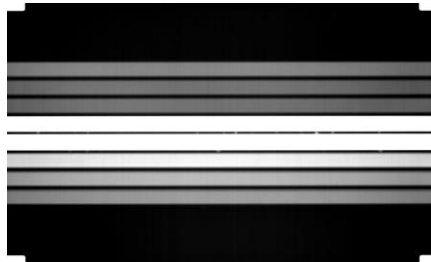
What we do

- Develop a raw data decoder and sensor model for your unique satellite

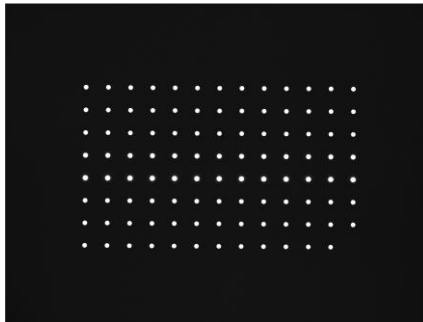


What you get

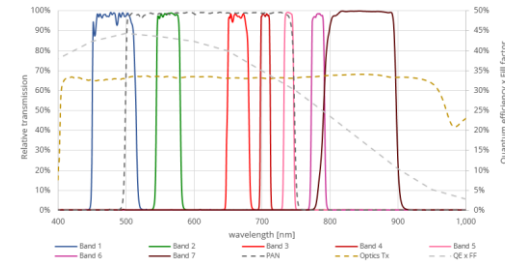
- Subscription login
- API documentation
- A pre-launch validation report



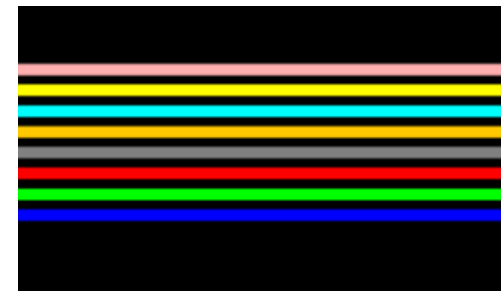
Flat-field correction



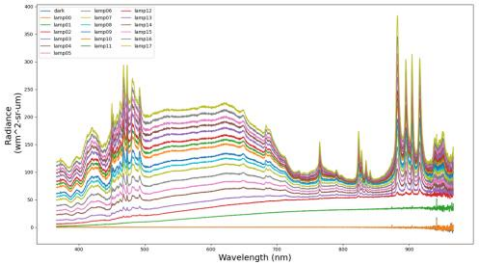
Lens distortion grids



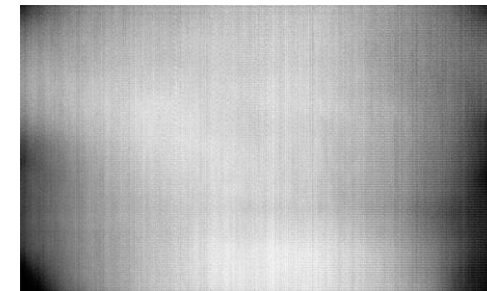
Spectral response functions



Sensor layout



Integration sphere data



Dark view



2 What to expect Commissioning

Acquire images ?

You will receive your 1st PR image

Lift-off!

Your initial images will be used to validate downlinked data. You are now ready to task images for your first calibration campaign.



What we need from you

- Acquired images over calibration sites



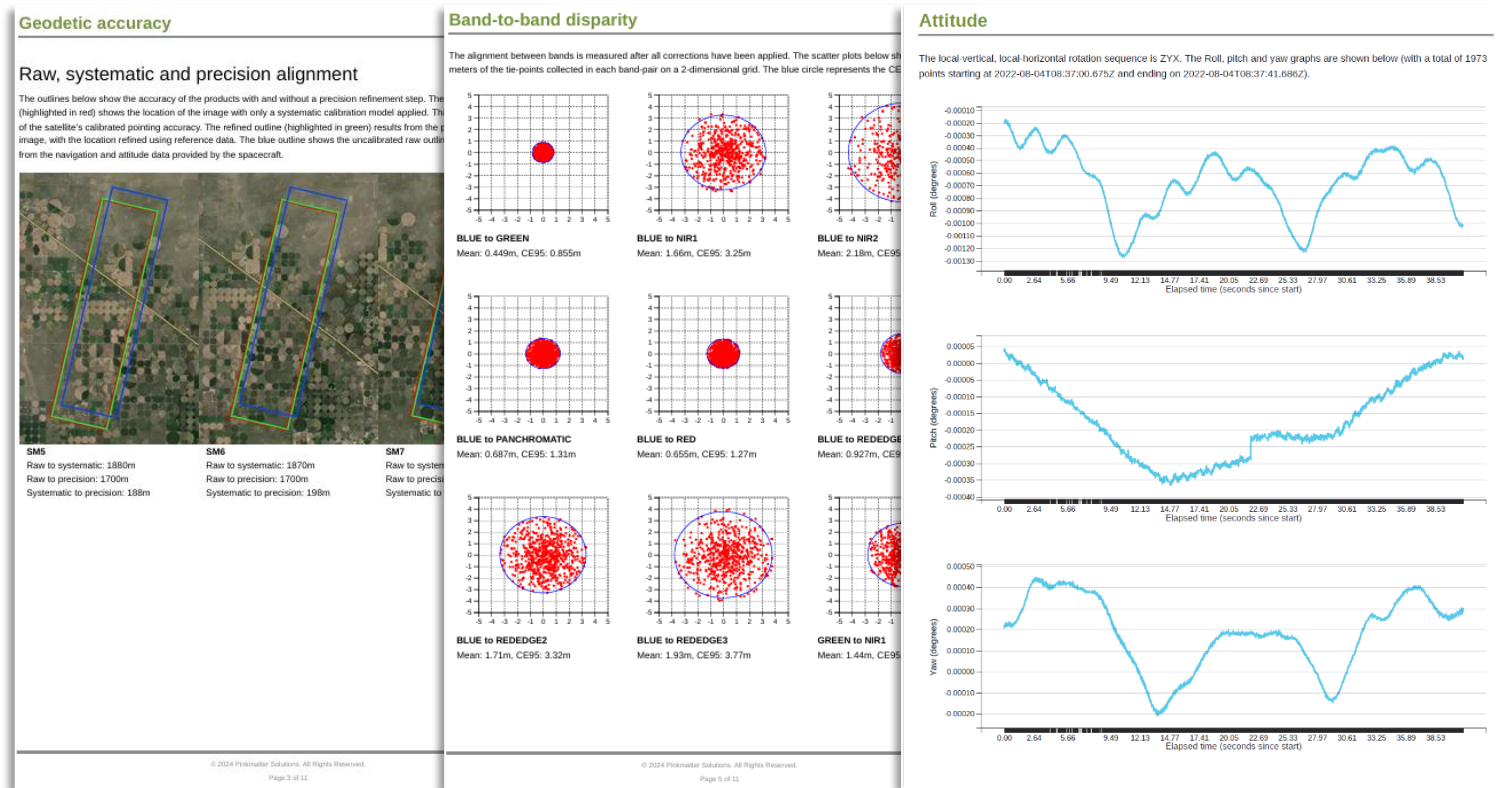
What we do

- Verify your data formats
- Visualise ephemeris, navigation and attitude anomalies



What you get

- Your first PR image
- Access to satellite metric tracking information
- An in-orbit calibration report



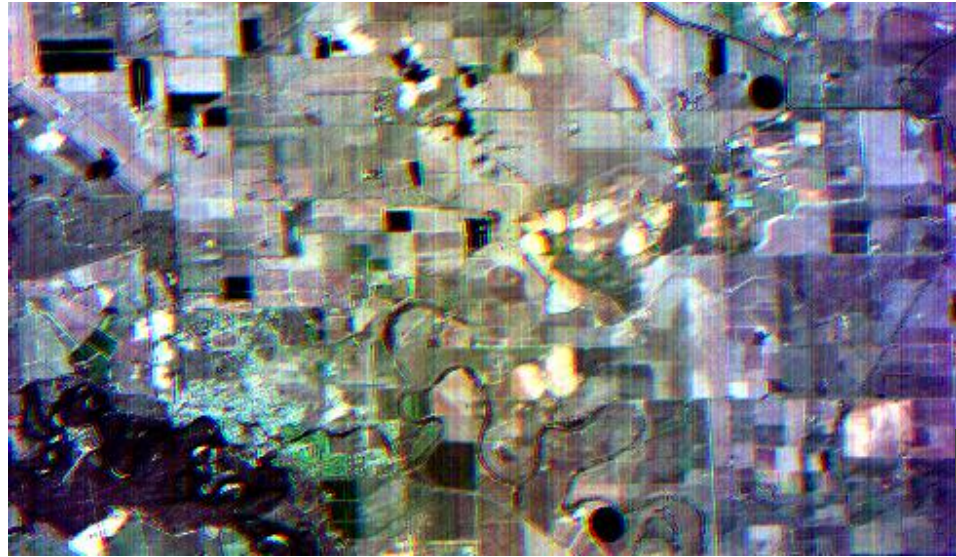
3 What to expect Operational

Managed subscription Service. All at scale!

All systems go!

You are now fully NewSpace compliant!

Your FarEarth system is now fully operational and ready to automatically process your data at scale.



BEFORE



AFTER



Supplied information

- System administrator guide
- Operator training guides
- Support guide



What we do

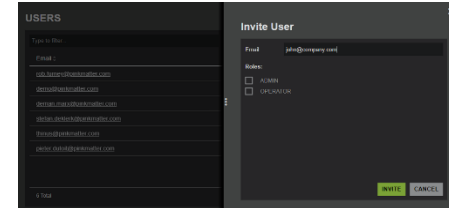
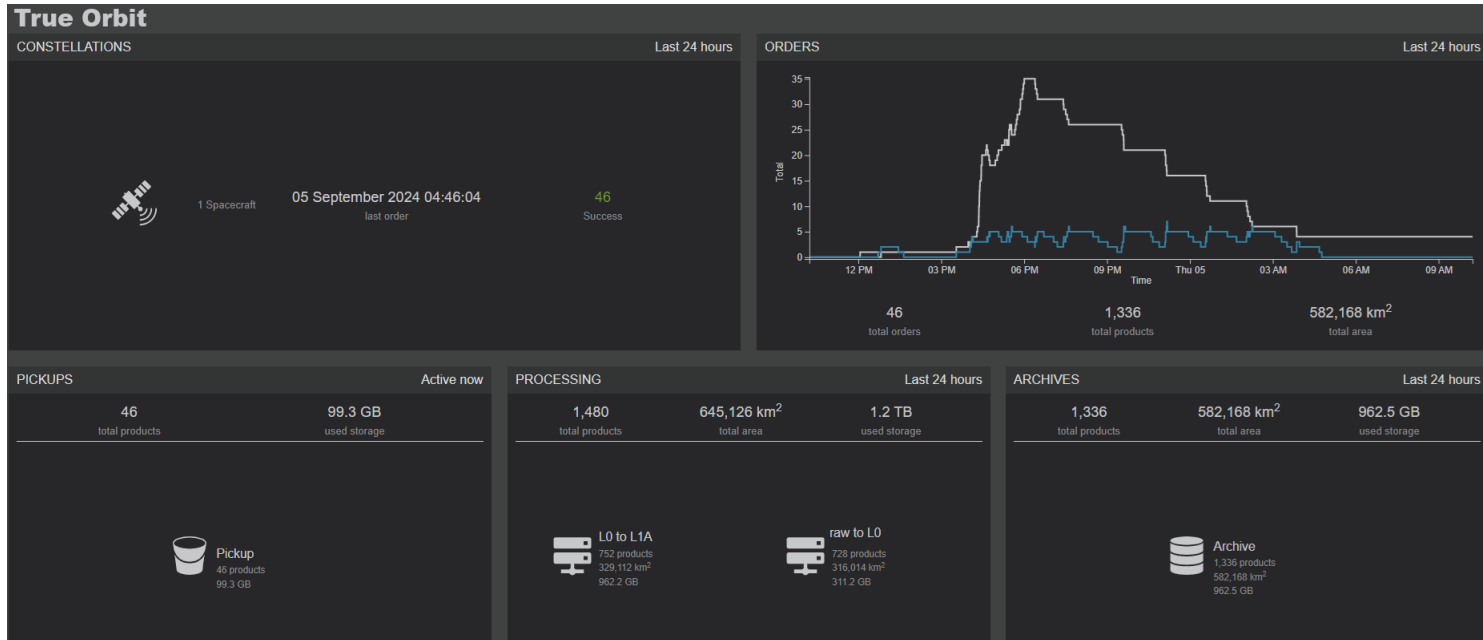
- Continuous re-calibration
- We take care of the infrastructure and system



What you get

- Easy-to-use interface
- High-quality image products
- Standard metadata and quality metrics with each image product
- Raw and processed products that are securely stored in a searchable *Archive*
- Support via a ticketing system

What you get



Quality images

- ✓ Consistent high-quality scientific products comparable over time and across satellites

- ✓ Continuous sensor calibration

Typical geometric results

- ✓ Band-to-band alignment: sub-pixel
- ✓ Geodetic accuracy relative to Sentinel reference: sub-pixel

Typical radiometric results

- ✓ Absolute certainty relative to calibration sites: <5%
- ✓ Inter-band relative uncertainty: <5%
- ✓ Multitemporal relative uncertainty: <2%

Operational system

- ✓ Managed cloud service
- ✓ Automated volume processing
- ✓ Searchable *Catalogue*
- ✓ Configurable data management
- ✓ APIs to integrate with other systems
- ✓ Scalable for constellations
- ✓ Annual subscription

Industry standard products

- ✓ Product level of your choice
- ✓ Analysis-ready data
- ✓ Quality report per product
- ✓ Traceability
- ✓ STAC-compliant metadata
- ✓ COG format





TL;DR

If you feel this document was too long to read....

Contact us for a demo!

hello@pinkmatter.com